



# 2020 Membership Packet

Visit [www.MassenaChamber.com](http://www.MassenaChamber.com) for more info or to join online

Greater Massena Chamber of Commerce

16 Church Street  
Massena, NY 13662

315-769-3525  
[info@massenachamber.com](mailto:info@massenachamber.com)



## Membership Application

Please fill out all areas to provide us the best information to share with the community about your business. Return to 16 Church Street Massena, NY 13662 or [info@massenachamber.com](mailto:info@massenachamber.com).

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Business/Organization Name

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Business Address  
(#, Street, City, State, Zip)

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Owner/Representative Name

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Mailing Address  
(#, Street, City, State, Zip)

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Business Phone Number

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Contact/Invoice Email (If different)

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Business Email

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Business Website (Optional)

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Business Categories (Up to Three)

The undersigned is authorized to apply for membership in the Greater Massena Chamber of Commerce and once the application is accepted agrees to remit annual dues and continuing thereafter unless membership is cancelled.

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Signature of Authorized Personnel

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Date

## Membership Application

Please provide information about your business. Examples include; What business category is it in? What types of products do you sell? If you are a restaurant then what restaurant category do you fall under? The more information we have the better your listing will be on the website.

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\_\_\_\_\_

# of Employees

\_\_\_\_\_

Year Founded

Membership Packages (Circle One)				
<b>Listing Only</b> <b>\$65/Year</b>	<b>Non-Profit</b> <b>\$75/Year</b>	<b>Small Business</b> <b>\$225/Year</b> <b>or \$25/Month</b>	<b>Business</b> <b>\$500/Year</b> <b>or \$50/Month</b>	<b>Premium</b> <b>\$1000/Year</b> <b>or \$100/Month</b>

**Payment:**

Credit Card

Check

Cash

**Logo:**

Please email logo for the website listing. - [info@massenachamber.com](mailto:info@massenachamber.com) or [day@mymassena.com](mailto:day@mymassena.com)

## Pre - Authorized Payment Plan Agreement (*Only for Monthly Plans*)

The following agreement hereby entered upon on \_\_\_\_\_ (Date) by and between the Greater Massena Chamber of Commerce, the “payor”, and indebted party \_\_\_\_\_ (Name), herein referred to as the “payee”. The Payee herein authorizes the Payor to debit the agreed upon amount of \_\_\_\_\_ (Monthly), for a total amount of \_\_\_\_\_ (Total) from the Payee’s approved financial institution for no other reason than to maintain the membership benefits in effect for the Payee, provided by the Payor.

Monthly payments are to be debited from the Payee’s account on the 15th of every month for the period of twelve (12) months. Failure to maintain payments, notify the Payor of account changes, or failure to comply with the New York State Business Compliance, will result in the termination of your membership benefits. If for some reason the Payee suffers economic hardship based on the discretion of the Payor, the Payee will have the right to terminate the agreement, resulting in the termination of their benefits after fifty (50) percent of the total amount of their debt has been satisfied.

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Name on Card

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Credit Card Number

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Expiration Date

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CVV Code

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Billing Address  
(#, Street, City, State, Zip)

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Authorized Signature

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Date

## About Us

The mission of the Greater Massena Chamber of Commerce is to enhance and sustain the economic environment and the quality of life in our community.

The chamber was incorporated May 29, 1931. We currently have approximately 320 members which include businesses, non-profit agencies, and individuals. The vast majority of the members are within 10 miles of Massena however some are further away to include Canada.

The objectives of the chamber align with our mission. To promote Massena and our members, economic growth for the area and our members, partner with local government to create a better quality of life for the community and our members, and we are information clearing house for other chambers, state attractions, and our members.

### Come Visit Us Today!

We have brochures and travel guides for different states, other NY counties, and many local and regional attractions. Seasonal guides, maps, and literature promoting many of our local tourism hot spots and of course staff eager to help! We even have fantastic souvenirs, postcards, and shirts available for sale at the office and also during the summer months at our Seaway Locks store!

Members always get to put out their business cards and brochures for free!



**NATHAN LASHOMB**

*Executive Director*



**DAY SNYDER**

*Media Manager*

## Member Benefits 2020

	Premium \$1000	Business \$600	Small Business \$225	Artisan/Performer \$85	Non-Profit \$75	Listing \$65	Non-Member
Voting Member	x	x	x	x	x	x	-
Annual Award Candidate	x	x	x	x	x	x	-
Member Decal	x	x	x	x	x	x	-
Featured Website Directory Listing	x	x	x	x	x	x	-
Member Exclusive Advertising Pricing	x	x	x	x	x	x	-
Access to Bulk Permit	x	x	x	x	x	x	-
Leave Literature/Cards in Office	x	x	x	x	x	x	-
Networking Opportunities	x	x	x	x	x	x	-
Submissions for E-Newsletters	x	x	x	x	x	Add-On \$60	\$80.00
Advertise/Sell at Eisenhower Lock Visitor Center Gift Store	x	x	x	x	-	-	-
One (1) Chamber Discount Card	x	x	x	-	Add-On \$20	-	\$35.00
Free Ribbon Cutting & Milestones	x	x	x	-	Add-On \$75	-	\$150.00
Press release in Local Newspapers (Ribbon Cutting)	x	x	x	-	Included with Ribbon Cutting	-	-
Chamber Website Support	x	x	x	-	Add-On \$25	-	-
Advertising on Social Media Platforms	x	x	x	-	\$20 Per Requested Post	-	\$50.00
Access to Seminars and Learning Lunches Online	x	x	x	-	\$16.00	-	-
Priority Tourism Referrals in Office/Over the Phone/Facil	x	x	x	-	-	-	-
Two (2) Featured Directory Listings	x	x	-	-	-	-	-
Discount on Booth Rentals and Table Fees	x	x	-	-	-	-	-
Small Ad on Website	x	x	Add-On \$100	-	Add-On \$150	-	\$250.00
Online Polls & Surveys (Up to 5)	x	x	Add-On \$5	-	Add-On \$10	-	\$50.00
Email Blast Creation/Sending (3 Yearly)	x	x	Add-On \$75	-	Add-On \$150	-	\$250.00
One Free 60 Second Video	x	-	Add-On \$375	-	Add-On \$410	-	\$850.00
Four (4) Additional Business Memberships	x	-	-	-	-	-	-
Five (5) Featured Directory Listings	x	-	-	-	-	-	-
Email Blast Creating/Sending (Additional 2 Yearly)	x	-	-	-	-	-	-
Social Media/Google Business Page Creation (1hr)	x	Add-On \$100	-	-	Add-On \$150	-	\$300.00
Additional Chamber Discount Cards	-	Add-On \$5 Per Card	-	-	-	-	-

## Sponsorship Packages

<p><b>Diamond</b> Annual Investment - \$2,500</p>	<p><b>Platinum</b> Annual Investment - \$5,000</p>
<p>Sponsorship of Networking Events (Up to 3 Annually)</p>	<p>Sponsorship of Networking Events (Up to 6 Annually)</p>
<p>Sponsorship of Annual Luncheon</p>	<p>Sponsorship of Annual Luncheon</p>
<p>Sponsorship of Ribbon Cuttings (Up to 5 annually)</p>	<p>Sponsorship of Ribbon Cuttings (Up to 10 annually)</p>
<p>Sponsorship of Golf Tournament (Lunch Sponsor + 1 Team)</p>	<p>Sponsorship of Golf Tournament (Tournament Sponsor + 2 Teams)</p>
<p>Sponsorship of Concerts in the Park (Half of concerts annually)</p>	<p>Sponsorship of Concerts in the Park (All concerts annually)</p>
<p>Includes Entrepreneur Membership</p>	<p>Includes Business Membership</p>

Individual Sponsorships & Sponsorship Opportunities may also be available.  
Email [info@massenachamber.com](mailto:info@massenachamber.com) for more info.



## Advertising

Advertise on the Chamber website and receive leads from the website and search engines, premium placement at the top of search results, change your ad as needed, high online visibility, and we have options for all budgets!

### Website Ad Space Pricing

Inner Pages - Yearly Rate

Small 340x125 - **\$150**

Medium 340x250 - **\$280**

Large 340x500 - **\$550**



We also provide Video work and production. This will allow you to get the professional advertisements that you want at a lower cost and right at home. With a membership at the Chamber you get 50% off of the Non-Member rates!

### Basic Video Production Rates (For Members)

#### **30 Second Video**

**\$225**

Includes: Opener (Not Animated), Voice Over, Music (No Copyright), Camera & Crew, Full use rights.

#### **60 Second Video (or two 30 second videos)**

**\$410**

Includes: Opener (Basic Animated), Voice Over, Music (No Copyright), Camera & Crew, Full use rights, Script writing/advisement.

#### **90 Second Video (or three 30 second/one 60 second and one 30 second)**

**\$600**

Includes: Opener (Animated), Voice Over, Music (No Copyright), Camera & Crew, Full use rights, Script writing/advisement.



## Discount Card

Give a little back to your community and give them just one more reason to shop at your business! Our discount card is also a great way to get tourists to shop in the North Country.



Some participating businesses include; Violi Pilates, Nicandri Nature Center, Baxter's One Stop Automotive, Forevermore Studio, H3 Designs, Healthy Way, and the Eisenhower Lock Gift store. Find more at [www.massenchamber.com/mcdc](http://www.massenchamber.com/mcdc).

Offer a Discount online <https://www.massenchamber.com/offer-a-discount>

What discount would you like to offer? (Example: 5% off purchase or \$1 off item):

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